

FOR IMMEDIATE RELEASE

**CONTACT:** Beth Crisafi

Gibbs & Soell, Inc. 212/697-2600, ext. 1227 bcrisafi@gibbs-soell.com

Bryan Earl

American Woodmark Corp.

540/665-9205

bearl@woodmark.com

# KEEP KITCHEN CHAOS TO A MINIMUM WITH THE NEW OrganizationOptions PROGRAM BY SHENANDOAH CABINETRY®

WINCHESTER, Va. – Over the years, the kitchen has morphed from a space strictly used to chop, dice, chat and dine, into a domestic sanctuary where all household activity takes place. This increase in activity has made the kitchen a very busy place. In order to keep kitchen chaos to a minimum, Shenandoah Cabinetry<sup>®</sup>, sold exclusively at Lowe's, has recently launched a new OrganizationOptions program, offering even more stylish choices to help save time, control clutter and maximize storage. Many of the accessories are now factory installed, making things simpler for the consumer and easier on their wallet.

"As families continue to spend more time in the kitchen than any other room in the house, homeowners want customizing options that are convenient, provide extra storage space and make their life easier," says Connie Edwards, CKD, CBD, director of design for Shenandoah Cabinetry. "The best part of Shenandoah's OrganizationOptions program, is that these helpful accessories keep things close at hand, whatever the chore, whether it is food preparation, cooking, cleaning or storage."

New options include, but are not limited to:

## **FOOD PREP:**

- **Spice Drawer Insert Kit** organize spices for quick use near the cooking area; this drawer kit fits standard spice bottles and keeps their labels up
- Cutlery Divider Kit keeps silverware organized and close at hand
- **Knife Section Kit** protect and organize knives with this drawer insert that has solid wood blade dividers and a cork pad handle rest
- Cutting Board Door Rack mounts on the inside of a cabinet door to keep a cutting board within arm's reach



Spice Drawer Insert Kit

#### **COOKING:**

- Base Pot and Pan Organizer roll out unit brings everything into view, keeping pots, pans and lids organized and easily accessible
- Roll Out Tray Divider sliding holder keeps cookie sheets, muffin tins and serving trays upright and easy to access
- Base Liter Bottle Cabinet ideal for storing tall bottles, such as olive oil, cooking wines and soy sauce, and keeps them handy when cooking
- Tray Divider and Shelf by eliminating the drawer, this cabinet has an adjustable shelf and chrome divider to make room for extra large cooking trays and even platters



Base Pot and Pan Organizer

#### **CLEANUP:**

- Sink Base Multi-Storage Cabinet a deluxe allin-one cabinet, complete with stainless steel tiltout trays, door storage for cleaning supplies, plastic bag dispenser and moveable multi-storage shelf
- **Tilt-Out Trays** keep sinks and countertops clear of sponges and scrub brushes with tilt-out trays available in plastic or stainless steel
- Sink Base Door Storage this kit puts the back of your sink door to good use, keeping cleaning solutions handy
- Base Recycling Kit perfect for separating trash from recyclables, this chrome kit has rugged bins that pull out completely for easy access



Sink Base Multi-Storage Cabinet

## **STORAGE:**

- Pantry Door Shelf and Swing Out Kits turn pantry doors into super storage bins and add swing out cabinets to maximize storage potential; shelves swing forward, so nothing gets lost
- Base Super Susan Wood Spin the bi-fold door tucks out of the way to reveal two pole-free adjustable, rotating storage shelves inside, providing more valuable shelf space
- **Appliance Garage** keep counters clear when you tuck away mixers, blenders and other equipment
- **Base Wine Rack Cabinet** a built-in wine rack creates an eye-catching storage solution for wine lovers
- **Plastic Bag Door Storage** tame the clutter of grocery bags with this storage container/dispenser



Pantry Door Shelf and Swing Out Kits

## **About Shenandoah Cabinetry**

Shenandoah's commitment to design excellence was recognized when the Solana Collection<sup>™</sup> was awarded the 2007 Platinum ADEX. Shenandoah Cabinetry sold exclusively at Lowe's, and manufactured by American Woodmark Corporation, offers a selection of cabinets made from the most popular hardwoods available, including Maple, Cherry, Oak, Hickory, and White Thermo Foil. Each comes in a variety of on-trend finishes and a complete line of coordinated moldings and accessories. All Shenandoah Cabinetry features the Company's TuffTech<sup>®</sup> and BeautyGuard<sup>®</sup> finishes to resist scuffs, scratches, fading and moisture, and the entire line offers standard Dovetail Hardwood Drawers with the Full Access Hidden Glide Drawer System for a furniture quality look, feel and fit. For more information on Shenandoah Cabinetry, visit its Web site at shenandoahcabinetry.com.

# **About American Woodmark Corporation**

American Woodmark Corporation, located in Winchester, Va., is the third largest manufacturer of kitchen and bath cabinets in the United States. Offering more than 340 cabinet lines in a wide variety of designs, materials and finishes, American Woodmark products are sold through a network of dealers and distributors and directly to home centers and major homebuilders. The Company currently operates 15 manufacturing facilities in Arizona, Georgia, Indiana, Kentucky, Maryland, Minnesota, Oklahoma, Tennessee, Virginia and West Virginia, as well as various service centers across the country. American Woodmark shares are traded on the NASDAQ Global Select Market under the symbol "AMWD." To find out more about American Woodmark, and view its vast array of cabinet styles, visit its Web site at americanwoodmark.com.

###

Shenandoah Cabinetry® requires a byline to accompany the use of photography. Copyright 2007 American Woodmark Corporation®.

Shenandoah Cabinetry®, TuffTech® and Beautyguard® are registered trademarks of American Woodmark Corporation. Solana™ is a trademark of American Woodmark Corporation.