

FOR IMMEDIATE RELEASE

**CONTACT:** Ashley Mairs/Cassie Eberle

Gibbs & Soell, Inc. 212/697-2600

amairs@gibbs-soell.com ceberle@gibbs-soell.com

# SHENANDOAH CABINETRY® EXPANDS OrganizationOptions PROGRAM

WINCHESTER, Va. (August 2008) – Americans are busier than ever and the demand for a culinary oasis that is not only stylish, but functional, continues to increase. Answering the consumer demand for order and simplicity in kitchen design, Shenandoah Cabinetry<sup>®</sup>, sold exclusively at Lowe's, has expanded its OrganizationOptions program with more choices that help save time, control clutter and maximize storage. There are now over 40 solutions, including new organization features, cabinet configurations and factory installed options, to fit today's diverse lifestyles and budgets.

"Homeowners want to create a kitchen that is stylish and smart, with plenty of extra storage space, all without breaking the bank," says Connie Edwards, CKD, CBD, director of design for Shenandoah Cabinetry. "Shenandoah's new and improved OrganizationOptions program can achieve that with versatility, convenience and quality -- all at a value price."

Whether it is food preparation, cooking, cleaning or storage, OrganizationOptions bring convenience to the kitchen. New and improved options include, but are not limited to:

### **FOOD PREP:**

 Wood Tiered Cutlery Divider – This solid wood double tiered cutlery divider slides independently from the drawer, allowing enough space to store items in one drawer instead of two.



### **COOKING:**

• **Base Microwave Cabinet** – Keep counters clear with this specially designed microwave cabinet that accommodates countertop style microwaves. The two bottom drawers are perfect for storing microwave accessories.



• Base Pantry Pull Out – A new and improved version of the base liter bottle cabinet provides lots of storage in a small space. It features three adjustable shelves to fit numerous size bottles, and keeps them handy when cooking.



## **STORAGE:**

• Wine Storage Cabinet – The stylish new wine storage unit can be used in kitchen or wet bar designs (as seen in photo). Available in two sizes to hold 12 or 30 bottles.



• Base Pot and Pan Organizer with Inverted Frame Cabinet Option – A roll out unit brings everything into view and the graduated depth shelves keep pots and pans of various sizes in place. The inverted frame drawer is perfect for lids and other flat items.



#### **CLEANUP:**

• Base Wastebasket with Inverted Frame Cabinet Option – Recycling is easy with two factory installed wastebaskets. The handy base drawer holds trash bags and supplies for easy access.



• Expanded Sink Base Multi-Storage Cabinet Size – The popular, deluxe all-in-one cabinet, complete with stainless steel tilt-out tray, door storage for cleaning supplies, plastic bag dispenser and moveable multi-storage shelf, is now offered in a 30" size.



### **About Shenandoah Cabinetry**

Shenandoah Cabinetry sold exclusively at Lowe's, and manufactured by American Woodmark Corporation, offers a diverse selection of cabinets made from the most popular hardwoods available, including Maple, Cherry, Oak, Hickory, and White Thermo Foil. Each is available in a variety of on-trend finishes and a complete line of coordinated moldings and accessories. All Shenandoah Cabinetry features the Company's TuffTech® and Beauty Guard® finishes to resist scuffs, scratches, fading and moisture. The entire line offers standard Dovetail Hardwood Drawers with the Full Access Hidden Glide Drawer System. Shenandoah's commitment to design excellence was recognized in 2007 with the Platinum ADEX for the Solana Collection, and again in 2008 with the Platinum ADEX for the Solana White Thermo Foil door. All Shenandoah Cabinetry products are certified by the Kitchen Cabinet Manufacturers Association (KCMA) Environmental Stewardship Program (ESP).

American Woodmark Corporation manufactures and distributes kitchen cabinets and vanities for the remodeling and new home construction markets. Its products are sold on a national basis directly to home centers, major builders and through a network of independent distributors. The Company presently operates fourteen manufacturing facilities and nine service centers across the country. American Woodmark shares are traded on the NASDAQ Global Select Market under the symbol "AMWD." To find out more about American Woodmark and Shenandoah Cabinetry and view a vast array of cabinet styles, visit <a href="www.americanwoodmark.com">www.americanwoodmark.com</a> and <a href="www.americanwoodmark.com">www.americanwoodmark.com</a> and <a href="www.americanwoodmark.com">www.americanwoodmark.com</a> and <a href="www.americanwoodmark.com">www.americanwoodmark.com</a> and <a href="www.americanwoodmark.com">www.americanwoodmark.com</a> and

###

Shenandoah Cabinetry® requires a byline to accompany the use of photography. Copyright 2008 American Woodmark Corporation®. Shenandoah Cabinetry®, Solana®, TuffTech® and Beauty Guard® are registered trademarks of American Woodmark Corporation.