

American Woodmark Corporation – Shenandoah Cabinetry "American Dream Builders" Press Release



Shenandoah Cabinetry is pleased to announce a partnership with NBC's "American Dream Builders." Competing design teams will complete dramatic transformations of similar properties. Shenandoah Cabinetry will supply the cabinetry for kitchens and baths for all episodes.

We are excited to be a part of this endeavor and work with the talented "American Dream Builders" team. The fast paced and competitive nature of the program will showcase the flexibility and full potential of the Shenandoah Cabinetry product line. The show's designers will inspire homeowners by transforming homes from a broad range of styles. The stunning results will inspire homeowners to begin their own remodeling projects.

Tune into the new primetime series "American Dream Builders" Sunday evenings at 8pm starting March 23, 2014 on NBC. Each episode of the ten week series will feature properties in close proximity to each other, with each home featuring Shenandoah Cabinetry products.

"American Dream Builders" is an exciting new home-makeover competition event that will showcase the talents of the most accomplished designers, builders, architects, landscapers and home renovators in the country, revealing stunning transformations week after week.

Renowned designer Nate Berkus will host and executive produce the show – guiding the audience through the process and also serving as judge. Former NFL running back-turned landscape architect Eddie George, and design expert Monica Pedersen join Berkus on the show to serve as judges. The series is produced by Universal Television. Tom Shelly ("Love in the Wild," "Survivor") and Jason Ehrlich ("The Bachelor") also serve as executive producers.

Shenandoah Cabinetry is part of the American Woodmark Corporation portfolio of brands, and is available exclusively at Lowe's. Additional information can be found at Shenandoah Cabinetry.com. American Woodmark Corporation manufactures and distributes kitchen cabinets and vanities for the remodeling and new home construction markets. Its products are sold on a national basis directly to home centers, major builders and through a network of independent distributors. The Company presently operates nine manufacturing facilities and nine service centers across the country.