

# **Timberlake Celebrates Completion of Desert Contemporary Showhome**

## Built-in Cabinetry Contributes to Green Construction and Contemporary Design of The New American Home 2009

### **Key Points:**

- Timberlake Cabinetry is an official sponsor of The New American Home 2009, which features 11 rooms of Timberlake cabinetry
- The New American Home 2009 designed with cutting edge green construction technology to suit desert living
- Timberlake to host customer/media event at the home

LAS VEGAS (January 20, 2009) – After a four year stint in Orlando, Fla., <u>The New American</u> <u>Home</u>, the official showcase home of the International Builders' Show, returns to Las Vegas in style with the latest in green building technology and the hottest trends in outdoor living and interior design.

<u>Timberlake Cabinetry</u>, a leading supplier of cabinetry to the home building markets and the official cabinetry supplier and sponsor of The New American Home 2009, will be hosting a customer/media event and guided tour celebrating the completion of the home on January  $20^{\text{th}}$  from 6:00 - 10:00 p.m. Customers and members of the media will have the chance to tour the contemporary green home set against Las Vegas' desert backdrop and meet with Timberlake's leading design expert Connie Edwards, CKD, CBD.

The New American Home 2009 combines aspects of the desert living lifestyle with the latest innovations in green technology, including active and passive solar design, an insulated concrete wall system and a revolutionary gas-powered mechanical HVAC system.

Timberlake<sup>®</sup> <u>Yellowstone<sup>®</sup> Cherry Chocolate Glaze</u> cabinetry will be showcased throughout the home including: the main kitchen, prep kitchen, hobby room, morning kitchen, formal dining space, office area, entertainment room bar, wine cellar and recreation room bar.

"Our brand is committed to providing beautifully designed, environmentally friendly products that provide our customers with quality cabinetry while protecting our natural resources," Don Repshas, vice president, marketing, Timberlake Cabinetry said. "The New American Home 2009 demonstrates a premium balance between aesthetic beauty and eco-friendly construction practices, which is what we strive for at Timberlake."

All Timberlake products are certified by the Kitchen Cabinet Manufacturers Association (KCMA) Environmental Stewardship Program. To further promote the use of responsible environmental and business practices, 100% of Timberlake wood doors, drawer fronts and cabinet frames are sourced from sustainable forests within the United States.

Sponsored by the National Council of the Housing Industry, the Leading Suppliers of NAHB and *Builder* Magazine, this marks the 26<sup>th</sup> year The New American Home has been featured alongside the International Builders' Show.

## About Timberlake Cabinetry

Timberlake Cabinetry is a division of American Woodmark Corporation, the third largest manufacturer of kitchen cabinets in the United States. Timberlake<sup>®</sup> cabinets are sold directly to major homebuilders through a network of builder service centers and distributors. With more than 190 cabinet styles and a full array of coordinating moldings and accessories, Timberlake brand cabinets combine style and affordability. The Company manufactures Portfolio Select<sup>®</sup> and Portfolio<sup>®</sup>, premier lines that deliver a full range of styles and upgrade options that make customizing homes easy, and Value-Built by Timberlake<sup>®</sup>, a line that offers well-crafted, affordable cabinetry. In recognition of their commitment to design, marketing, and communications excellence, Timberlake was awarded the 2008 Grand Award for Publication Excellence (APEX) for the November 2007 edition of *Portfolio* Magazine. All Timberlake products have received certification by the Kitchen Cabinet Manufacturers Association (KCMA) Environmental Stewardship Program (ESP). For more about Timberlake Cabinetry and to view the full line of cabinetry styles and accessories, visit <u>http://www.timberlake.com</u>.

### **About American Woodmark Corporation**

American Woodmark Corporation (NASDAQ: <u>AMWD</u>) manufactures and distributes kitchen cabinets and vanities for the remodeling and new home construction markets. Its products are sold on a national basis directly to home centers, major builders and through a network of independent distributors. The Company presently operates fourteen manufacturing facilities and nine service centers across the country. To find out more about American Woodmark, visit <u>http://www.americanwoodmark.com</u>.

## About KCMA ESP

The Kitchen Cabinet Manufacturers Association, headquartered in Reston, VA, is the principal trade association in the United States for manufacturers of kitchen cabinets, bath vanities, decorative laminate products and suppliers to the industry. The KCMA is committed to excellence in manufacturing through continued quality, advocacy and leadership.

The Environmental Stewardship Program encourages industry policies and practices that benefit the environment and society. The voluntary certification program provides a tangible way for cabinet manufacturers to demonstrate their commitment to sustainability. For more information on the association, visit <u>www.greencabinetsource.org</u>.

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